



# ASHOKA VISIONARY PROGRAM

## EMPOWERING A NEW GENERATION OF LEADERS

### WHY

The Ashoka Visionary Program is a pioneering leadership program for Ashoka Fellows, decision makers and leaders of change from the corporate world, the public sector and civil society. The program helps develop and support new leadership styles, new organizational as well as business models, and a renewed sense of mission or social entrepreneurship.

### WHAT

The 9-month long part-time program includes 7 modules and offers the possibility to work either with a social entrepreneur or to develop a new social venture. Participants gain access to Ashoka's almost 40 years of experience of working with leading social entrepreneurs, corporations, the finance industry and public institutions in order to address the world's most pressing societal issues in unprecedented ways.

### WHO

- Executives from the public, private, non-profit sector and civil society
- Social entrepreneurs
- Corporate Sustainability Managers

### HOW

Participants of the Ashoka Visionary Program are equipped with the skills to increase both their entrepreneurial success and their social impact. The interactive program was run six times in Central Europe and was attended by more than 195 high-level participants. They are supported to address society's challenges while simultaneously achieving economic value and impact for their organizations and target communities.

### VISION

Empowerment of pioneering executives to initiate and accelerate social projects. We aim to start a movement which solves societal problems at grassroots level in an entrepreneurial way.

### CONTACT

Enrica Cornaglia  
Director of Visionary Program MED Italy  
[VPMED@ashoka.org](mailto:VPMED@ashoka.org)  
+39 3496400701  
<http://ashoka-cee.org/visionary-program/>



# ASHOKA VISIONARY PROGRAM

## EMPOWERING A NEW GENERATION OF LEADERS

<b>MODULE 1</b> Social Entrepreneurship & Innovation	<b>MODULE 2</b> Impact & Social Business Modeling	<b>MODULE 3</b> Funding & Scaling Social Innovation	<b>MODULE 4</b> New Leadership	<b>MODULE 5</b> System Change	<b>MODULE 6</b> Partnerships & Co-Creation	<b>MODULE 7</b> The Art of Storytelling and Marketing
---	--	--	-----------------------------------	----------------------------------	---	--

### SUMMARY PROGRAM

#### TARGET GROUP

Professionals and leaders from all sectors

#### COURSE LOCATION

Italy

#### MINIMUM REQUIREMENTS

- Desire to become a thought leader
- 5 years of work experience

#### APPLICATION

Apply [HERE](#)

#### DURATION

- Part-time, 9 months (November-July)
- 14 days of in-class sessions

#### COSTS

- EUR 10,000 excl. VAT
- **Scholarships available:**  
Please send you CV and letter of motivation to:  
[VPMED@ashoka.org](mailto:VPMED@ashoka.org)

#### LANGUAGE

English



Impact Hub in Italy is the main partner of this Ashoka Visionary Program in the Mediterranean, helping to organize, shape and promote the program.



### FIND YOUR ROLE!

#### PARTICIPANT

- Social Entrepreneur
- Executive from public/private/non-profit sector
- CSR Managers

#### SUPPORTER

- Location | module
- Catering | module
- Location | event
- Catering | event

#### CONTRIBUTOR

- Speaker | module
- Coach | module
- Mentor | program

#### FUNDER

- Stipends for Ashoka Fellows & other participants
- Development & Scaling of the program