

ASHOKA – WORKING WITH THE WORLD’S LEADING SOCIAL ENTREPRENEURS

Ashoka is the global professional association of the world’s leading social entrepreneurs – individuals with new ideas for addressing our biggest societal challenges and with the entrepreneurial skills to transform those ideas into national, regional and global impact. For almost 40 years we have identified and supported more than 3,800 social entrepreneurs – Ashoka Fellows – in over 80 countries, solving systemic problems in education, healthcare, civic participation, economic development, environmental protection and other key areas.

Since 1990, the Ashoka network in Africa has yielded some valuable insights about systems-changing solutions to improve social and economic outcomes on the continent. At the core of every innovation is an African who saw a gap and entrepreneured a solution. That’s why, in addition to finding and supporting leading social entrepreneurs and identifying patterns in social innovation, Ashoka Africa builds partnerships focused on supporting emerging changemakers and playing a critical role in convening the collaborative ecosystems that will ensure Africa is a place where everyone works together to methodically shift social systems.

**ANY QUESTIONS?
PLEASE CONTACT US!**



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THE ASHOKA VISIONARY PROGRAM EAST AFRICA – EMPOWERING A NEW GENERATION OF LEADERS!



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WITH FUNDING FROM
AUSTRIAN
DEVELOPMENT
COOPERATION

WHY & HOW

The Ashoka Visionary Program is a **pioneering leadership program** for Social Entrepreneurs, decision makers and leaders of change from the corporate world, the public sector and civil society. The program helps develop and support global responsible leadership skills, new organizational as well as business models, and a renewed sense of mission and impact. The program will empower participants on how to solve societal problems in an entrepreneurial way. After reaching over 150 participants in 30 countries in Central and Eastern Europe and the Mediterranean, the Ashoka Visionary Program is arriving in East Africa in Partnership with CARE, supported by the Austrian Development Agency and PWC, starting in May 2020!

TARGET GROUP:
Professionals and leaders from all sectors

MINIMUM REQUIREMENTS:
– The desire to become a thought leader and changemaker
– 5 years of work experience

DURATION:
– Part-time, 9 months (May–January 2021)
– 15 days of in-class sessions

LANGUAGE:
English skills required

COURSE LOCATION:
Nairobi | Dar-es-Salam | Kampala

APPLICATION:
Applications for May 2020 are open now!
Apply here: <https://www.tfaforms.com/4747240>

COSTS
5,000 USD
Scholarships are available!



WHAT YOU EXPERIENCE

The **9-month long part-time** program includes **7 modules** and offers the opportunity to work either with a social entrepreneur or to develop a new social venture. Participants gain access to Ashoka's almost 40 years of experience of working with leading social entrepreneurs, corporations, the finance industry and public institutions.

<p>MODULE 1 Social Entrepreneurship & Innovation</p>	<p>MODULE 2 Impact & Social Business Modeling</p>	<p>MODULE 4 Managing Talents & New Organizations</p>	<p>MODULE 5 System Change</p>	<p>MODULE 7 The Art of Storytelling & Marketing</p>
<p>NAIROBI 14TH – 16TH MAY 2020</p>	<p>DAR-ES-SALAM 21ST – 25TH JULY 2020</p>	<p>NAIROBI 24TH – 26TH SEPT 2020</p>	<p>KAMPALA 24TH – 28TH NOV 2020</p>	<p>NAIROBI 21ST – 23RD JAN 2021</p>
<p>Develop a new way of seeing opportunities for system changing ideas, social innovations, and collaborations in the market of social entrepreneurship.</p>	<p>Interact with our network and learn from years of experience in applying an impact model and impact-oriented business plan.</p>	<p>By being immersed in our diverse network, you will see new pathways to scale and maximize social impact.</p>	<p>Our success stories will inspire you to leverage the collaborative power of private companies, public institutions and welfare organizations.</p>	<p>Mobilizing stakeholders requires effective and compelling communication of a vision. Cultivate these skills in an inspiring new environment.</p>

WHO YOU MEET

FACULTY & EXPERTS



You will work with a faculty body that consists of Ashoka Fellows, distinguished experts from leading academic institutions, from Ashoka's network of partner universities, professionals from the business, non-profit, public and financial sectors and world-class social entrepreneurs.

GLOBAL PARTNERS



You will have access to Ashoka's exclusive and unique know-how, as well as Ashoka's global networks of changemakers and partners. Each one of them makes an important contribution to the much needed change of our society.

SOCIAL ENTREPRENEURS



You will be actively engaged in assignments with leading social entrepreneurs in order to create transformational learning experiences. Participants will be exposed to group work, case studies, peer-reviews, coaching and mentoring.

ALUMNAE* I NETWORK



You will become part of our global Visionary Program Alumnae*i network that connects changemakers and their ideas. As an Alumnus/a, you will be invited to join Ashoka's events across Africa and become a valued member of the global social entrepreneurship movement.

FELLOWS & SPEAKERS

The program is unique through its involvement of **Ashoka Fellows**, pioneers of social innovation and change. Ashoka Fellows participate as speakers and mentors: **David Kuria** who has raised the quality of public sanitation in Kenya through his organization Iko Toilet, **Mwalimu Museshe** who combines local rural expertise with modern teaching methodology through the African Rural University or **Bart Weetjens**, who trains rats to detect mines. You will meet business leaders such as Emmanuel de Lutz, **Vice President BNP Paribas** or Stephan Dertnig, founder **BCG Russia**.

IMPACTFUL VOICES

Our participants are decision makers who accelerate social initiatives in their environment. Some concrete outcomes are **Ideegration**, a collective impact accelerator for best solutions in refugee integration or the **social impact academy** in Prague.



"ATTENDING THE ASHOKA VISIONARY PROGRAM HAS OPENED UP A COMPLETE NEW AND INSPIRING WORLD TO ME. PARTICIPANTS ARE **EMPOWERED TO DEVELOP SUSTAINABLE AND ENTREPRENEURIAL SOCIAL INNOVATION**. IM AM PROUD THAT THE HIL FOUNDATION MADE THIS IMPACTFUL PROGRAM POSSIBLE."

Susi Hillebrand, Founder & Director hil-foundation, Austria



"THE ASHOKA VISIONARY PROGRAM ENRICHED ME PERSONALLY AND MY ORGANIZATION. THE CONTENT, NETWORK, LECTURERS AND PARTICIPANTS WERE A **GREAT INSPIRATION**. **COLLABORATION** IN WORKING GROUPS HAS GIVEN ME NEW THINKING AND HELPED ME BREAK NEW GROUND IN THE FURTHER DEVELOPMENT OF OUR ORGANIZATION JAMBO

Clemens Mulokozi, Founder of Jambo Bukoba, Ashoka Fellow, Tanzania