ASHOKA — WORKING WITH THE WORLD’S LEADING SOCIAL ENTREPRENEURS

Ashoka is the global professional association of the world’s leading social entrepreneurs — individuals with new ideas for addressing our biggest societal challenges and with the entrepreneurial skills to transform those ideas into national, regional and global impact.

For almost 40 years we have identified and supported more than 3,800 social entrepreneurs — Ashoka Fellows — in over 80 countries, solving systemic problems in education, healthcare, civic participation, economic development, environmental protection and other key areas.

ANY QUESTIONS?
PLEASE CONTACT US!

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THE ASHOKA VISIONARY PROGRAM
EMPOWERING A NEW GENERATION OF LEADERS

WHY & HOW

The Ashoka Visionary Program is a pioneering leadership program for Ashoka Fellows, decision makers and leaders of change from the corporate world, the public sector and civil society. The program helps develop and support global responsible leadership skills, new organizational as well as business models, and a renewed sense of mission and impact. The program will empower participants on how to solve societal problems in an entrepreneurial way.

WHAT YOU EXPERIENCE

The 9-month long part-time program includes 7 modules and offers the opportunity to work either with a social entrepreneur or to develop a new social venture. Participants gain access to Ashoka’s almost 40 years of experience of working with leading social entrepreneurs, corporations, the finance industry, and public institutions.

TARGET GROUP: Professionals and leaders from all sectors
MINIMUM REQUIREMENTS:
- The desire to become a thought leader and changemaker
- 5 years of work experience
- English skills
DURATION:
- Part-time, 9 months (October–June)
- 15 days of in-class sessions
- Tailored fieldwork with a social entrepreneur

LANGUAGE: English

COURSE LOCATIONS:
Vienna, Bucharest, Prague, Budapest, Warsaw

APPLICATION: Apply here: www.tfaforms.com/369468

COSTS: 10,000 EUR Scholarships available!

MODULE 1
Social Entrepreneurship & Innovation (Vienna, AT)

Develop a new way of seeing opportunities for system changing ideas, social innovations, and collaborations in the market of social entrepreneurship.

MODULE 2
Business Modeling & Impact (Prague, CZ)

Interact with our network and learn from years of experience in applying an impact model and impact-oriented business plan.

MODULE 3
Funding & Scaling Social Innovation (Vienna, AT)

By being immersed in our diverse network, you will see new pathways to scale and maximize social impact.

MODULE 4
New Leadership (Warsaw, POL)

Our success stories will inspire you to leverage the collaborative power of private companies, public institutions and welfare organizations.

MODULE 5
System Change (Bucharest, ROU)

Mobilizing stakeholders requires effective and compelling communication of a vision. Cultivate these skills in an inspiring new environment.

MODULE 6
Partnerships & Co-Creation (Budapest, HUN)

You will engage with an active ecosystem that is currently scouting for, attracting, recruiting, managing and rewarding the best talents.

MODULE 7
The Art of Storytelling & Marketing (Vienna, AT)

Practice designing, crafting and communicating success stories that leverage the power of mass and social media.

WHO YOU MEET

FACULTY & EXPERTS

You will work with a faculty body that consists of Ashoka Fellows, distinguished experts from leading academic institutions, from Ashoka’s network of partner universities, professionals from the business, non-profit, public and financial sectors, and world-class social entrepreneurs.

SOCIAL ENTREPRENEURS

You will be actively engaged in assignments with leading social entrepreneurs to create transformational learning experiences. Participants will be exposed to group work, case studies, peer-reviews, coaching and mentoring.

GLOBAL PARTNERS

You will have access to Ashoka’s exclusive and unique know-how, as well as Ashoka’s global networks of changemakers and partners. Each one of them makes an important contribution to the much-needed change of our society.

ALUMNAAE*I NETWORK

You will become part of our global Visionary Program Alumnus/a network that connects changemakers and their ideas. As an Alumnus/a, you will be invited to join Ashoka’s events across Europe.

IMPACTFUL VOICES

Our participants are decision makers who accelerate social initiatives in their environment. Some concrete outcomes are Ideegration, a collective impact accelerator for best solutions in refugee integration or the social impact academy in Prague

You will meet business leaders such as Philipp von Lattorff, CEO Boehringer Ingelheim or Stephan Dertnig, founder BCG Russia. You learn from representatives of big foundations, such as Ondrej Liska, Regional Director Porticus CEE/MENAT or Vishnu Swaminathan, Ashoka Global leader for Partnerships, Planning and Management

The program is unique through its involvement of Ashoka Fellows, pioneers of social innovation and change. Ashoka Fellows participate as speakers and mentors: Bart Weetjens, who trains rats to detect mines or Jos de Blok, who simplifies organizational structures in healthcare with his Burtzoorg Model.

"ATTENDING THE VISIONARY PROGRAM HAS OPENED UP A COMPLETELY NEW AND INSPIRING WORLD TO ME. PARTICIPANTS ARE EMPOWERED TO DEVELOP SUSTAINABLE AND ENTREPRENEURIAL SOCIAL INNOVATION. I AM PROUD THAT THE HIL FOUNDATION MADE THIS IMPACTFUL PROGRAM POSSIBLE."

Susi Hillebrand, Founder & Director hil-foundation, Austria

"THE DIFFERENT POSSIBILITIES OF FUNDING SOCIAL BUSINESS I HAVE LEARNED ABOUT IN THE PROGRAM HAVE SHOWN ME THE IMPORTANCE OF THE PHILANTHROPIC SECTOR. WE NEED TO DEAL WITH IMPACT MEASUREMENT. IT WILL IN A FIRST STEP BE A GOVERNANCE TOOL BUT IN FUTURE BECOME RELEVANT TO OPEN UP NEW FUNDING SOURCES."

Gerry Futík, Federal Emergency Commander, Red Cross, Austria