

# ASHOKA – WORKING WITH THE WORLD’S LEADING SOCIAL ENTREPRENEURS

Ashoka is the global professional association of the world’s leading social entrepreneurs – individuals with new ideas for addressing our biggest societal challenges and with the entrepreneurial skills to transform those ideas into national, regional and global impact.

For almost 40 years we have identified and supported more than 3,800 social entrepreneurs – Ashoka Fellows – in over 80 countries, solving systemic problems in education, healthcare, civic participation, economic development, environmental protection and other key areas.

**ANY QUESTIONS?  
PLEASE CONTACT US!**



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# THE ASHOKA VISIONARY PROGRAM – EMPOWERING A NEW GENERATION OF LEADERS



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## EMPOWERING A NEW GENERATION OF LEADERS

### WHY & HOW

The Ashoka Visionary Program is a **pioneering leadership program** for Ashoka Fellows, decision makers and leaders of change from the corporate world, the public sector and civil society. The program helps develop and support global responsible leadership skills, new organizational as well as business models, and a renewed sense of mission and impact. The program will empower participants on how to solve societal problems in an entrepreneurial way.

<p><b>TARGET GROUP:</b> Professionals and leaders from all sectors</p> <p><b>MINIMUM REQUIREMENTS:</b></p> <ul style="list-style-type: none"> <li>- The desire to become a thought leader and changemaker</li> <li>- 5 years of work experience</li> <li>- English skills</li> </ul> <p><b>DURATION:</b></p> <ul style="list-style-type: none"> <li>- Part-time, 9 months (October–June)</li> <li>- 15 days of in-class sessions</li> <li>- Tailored fieldwork with a social entrepreneur</li> </ul>	<p><b>LANGUAGE:</b> English</p> <p><b>COURSE LOCATIONS:</b> Vienna, Bucharest, Prague, Budapest, Warsaw</p> <p><b>APPLICATION:</b> Apply here: <a href="http://www.tfaforms.com/369468">www.tfaforms.com/369468</a></p> <p><b>COSTS:</b> 10,000 EUR Scholarships available!</p>	
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### WHAT YOU EXPERIENCE

The **9-month long part-time** program includes **7 modules** and offers the opportunity to work either with a social entrepreneur or to develop a new social venture. Participants gain access to Ashoka’s almost 40 years of experience of working with leading social entrepreneurs, corporations, the finance industry, and public institutions.

MODULE 1 Social Entrepreneurship & Innovation (Vienna, AT)	MODULE 2 Business Modeling & Impact (Prague, CZ)	MODULE 3 Funding & Scaling Social Innovation (Vienna, AT)	MODULE 4 New Leadership (Warsaw, POL)	MODULE 5 System Change (Bucharest, ROU)	MODULE 6 Partnerships & Co-Creation (Budapest, HUN)	MODULE 7 The Art of Storytelling & Marketing (Vienna, AT)
Develop a new way of seeing opportunities for system changing ideas, social innovations, and collaborations in the market of social entrepreneurship.	Interact with our network and learn from years of experience in applying an impact model and impact-oriented business plan.	By being immersed in our diverse network, you will see new pathways to scale and maximize social impact.	Our success stories will inspire you to leverage the collaborative power of private companies, public institutions and welfare organizations.	Mobilizing stakeholders requires effective and compelling communication of a vision. Cultivate these skills in an inspiring new environment.	You will engage with an active ecosystem that is currently scouting for, attracting, recruiting, managing and rewarding the best talents.	Practice designing, crafting and communicating success stories that leverage the power of mass and social media.

### WHO YOU MEET

#### FACULTY & EXPERTS



You will work with a faculty body that consists of Ashoka Fellows, distinguished experts from leading academic institutions, from Ashoka’s network of partner universities, professionals from the business, non-profit, public and financial sectors, and world-class social entrepreneurs.

#### GLOBAL PARTNERS



You will have access to Ashoka’s exclusive and unique know-how, as well as Ashoka’s global networks of changemakers and partners. Each one of them makes an important contribution to the much-needed change of our society.

#### SOCIAL ENTREPRENEURS



You will be actively engaged in assignments with leading social entrepreneurs to create transformational learning experiences. Participants will be exposed to group work, case studies, peer-reviews, coaching and mentoring.

#### ALUMNAE\* I NETWORK



You will become part of our global Visionary Program Alumnae\* i network that connects changemakers and their ideas. As an Alumnus/a, you will be invited to join Ashoka’s events across Europe.

### IMPACTFUL VOICES

Our participants are decision makers who accelerate social initiatives in their environment. Some concrete outcomes are **Ideegration**, a collective impact accelerator for best solutions in refugee integration or the **social impact academy** in Prague

You will meet business leaders such as Philipp von Lattorff, CEO **Boehringer Ingelheim** or Stephan Dertnig, founder **BCG Russia**. You learn from representatives of big foundations, such as Ondrej Liska, Regional Director **Porticus** CEE/MENAT or Vishnu Swaminathan, Ashoka Global leader for Partnerships, Planning and Management

The program is unique through its involvement of **Ashoka Fellows**, pioneers of social innovation and change. Ashoka Fellows participate as speakers and mentors: **Bart Weetjens**, who trains rats to detect mines or **Jos de Blok**, who simplifies organizational structures in healthcare with his Burtzoorg Model.

"ATTENDING THE VISIONARY PROGRAM HAS OPENED UP A COMPLETELY NEW AND INSPIRING WORLD TO ME. PARTICIPANTS ARE **EMPOWERED** TO DEVELOP SUSTAINABLE AND **ENTREPRENEURIAL SOCIAL INNOVATION**. I AM PROUD THAT THE HIL FOUNDATION MADE THIS IMPACTFUL PROGRAM POSSIBLE."



Susi Hillebrand, Founder & Director hil-foundation, Austria

"THE DIFFERENT POSSIBILITIES OF **FUNDING SOCIAL BUSINESS** I HAVE LEARNED ABOUT IN THE PROGRAM HAVE SHOWN ME THE IMPORTANCE OF THE PHILANTHROPIC SECTOR. WE NEED TO DEAL WITH IMPACT MEASUREMENT. IT WILL IN A FIRST STEP BE A GOVERNANCE TOOL BUT IN FUTURE BECOME RELEVANT TO **OPEN UP NEW FUNDING SOURCES**."



Gerry Foitik, Federal Emergency Commander, Red Cross, Austria