



ASHOKA VISIONARY PROGRAM

EMPOWERING A NEW GENERATION OF LEADERS

! WHY

The Ashoka Visionary Program is a pioneering leadership program for Ashoka Fellows, decision makers and leaders of change from the corporate world, the public sector and civil society. The program helps develop and support new leadership styles, new organizational as well as business models, and a renewed sense of mission or social entrepreneurship.

💡 WHAT

The 9-month long part-time program includes 7 modules and offers the possibility to work either with a social entrepreneur or to develop a new social venture. Participants gain access to Ashoka's 35 years of experience of working with leading social entrepreneurs, corporations, the finance industry and public institutions in order to address the world's most pressing societal issues in unprecedented ways.

👤 WHO

- Executives from the public, private, non-profit sector and civil society
- Social entrepreneurs
- Corporate Sustainability Managers

🌍 HOW

Participants of the Ashoka Visionary Program are equipped with the skills to increase both their entrepreneurial success and their social impact. The interactive program was run three times in Central Europe and was attended by more than 75 high-level participants. They are supported to address society's challenges while simultaneously achieving economic value and impact for their organizations and target communities.

❤️ VISION

Empowerment of pioneering executives to initiate and accelerate social projects. We aim to start a movement which solves societal problems at grassroots level in an entrepreneurial way.

👥 CONTACT

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MODULE 1 Social Entrepreneurship & Innovation	MODULE 2 Impact & Social Business Modeling	MODULE 3 Funding & Scaling Social Innovation	MODULE 4 New Leadership	MODULE 5 System Change	MODULE 6 Partnerships & Co-Creation	MODULE 7 The Art of Storytelling and Marketing
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SUMMARY PROGRAM

TARGET GROUP

Professionals and leaders from all sectors

MINIMUM REQUIREMENTS

- Desire to become a thought leader and changemaker
- 5 years of work experience
- English skills

DURATION

- Part-time, 9 months (Oct-June)
- 14 days of in-class sessions

LANGUAGE

English

COURSE LOCATION

Vienna, Austria

APPLICATION

CV and letter of motivation to rtoncicsorinj@ashoka.org

COSTS

- EUR 10,000 excl. VAT
- Scholarships available



FIND YOUR ROLE!

PARTICIPANT	SUPPORTER	CONTRIBUTOR	FUNDER
<ul style="list-style-type: none">• Social Entrepreneur• Executive from public/private/non-profit sector• CSR Managers	<ul style="list-style-type: none">• Location module• Catering module• Location event• Catering event	<ul style="list-style-type: none">• Speaker module• Coach module• Mentor program	<ul style="list-style-type: none">• Stipends for Ashoka Fellows• Development of the program in Austria• Scaling of program to other countries