

ASHOKA 2011–2012

AUSTRIA, CZECH REPUBLIC, HUNGARY, POLAND, SLOVAKIA

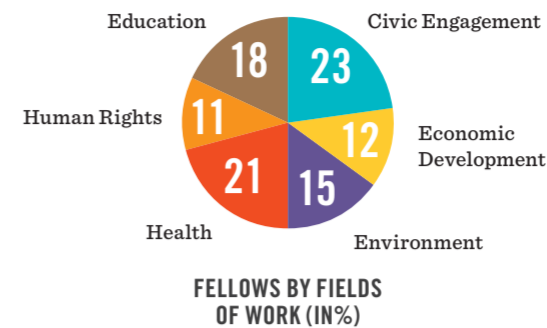


WE IDENTIFY AND SUPPORT THE COMMUNITY OF THE REGION'S LEADING SOCIAL ENTREPRENEURS

FELLOWS IN THE REGION ELECTED SINCE 1995:

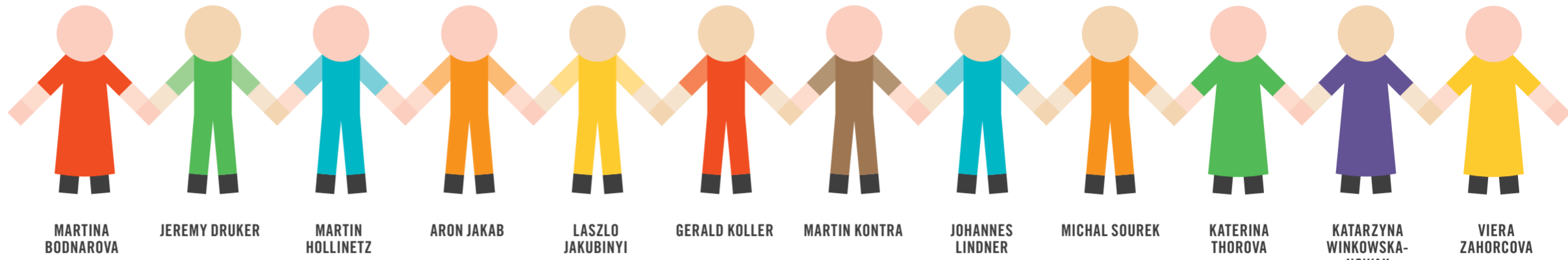
160

Of which
41% Female
59% Male



OUR 12 FELLOWS ELECTED IN 2011 AND 2012

over 300 candidates screened across the region



MARTINA BODNAROVA

JEREMY DRUKER

MARTIN HOLLINETZ

ARON JAKAB

LASZLO JAKUBINYI

GERALD KOLLER

MARTIN KONTRA

JOHANNES LINDNER

MICHAL SOUREK

KATERINA THOROVA

KATARZYNA WINKOWSKA-NOWAK

VIERA ZAHORCOVA

WE MOBILIZE RESOURCES TO MAXIMIZE THE IMPACT OF OUR ASHOKA FELLOWS

PAID TEAM MEMBERS IN 2012: 7,2 FTE

VOLUNTEERS CONTRIBUTING ON A REGULAR BASIS 11

GLOBALIZER a two day summit in Vienna matching "ready to globalize" Ashoka Fellows with business entrepreneurs and resources needed to effectively reach global scale. Initiated with support from the Essl Foundation.



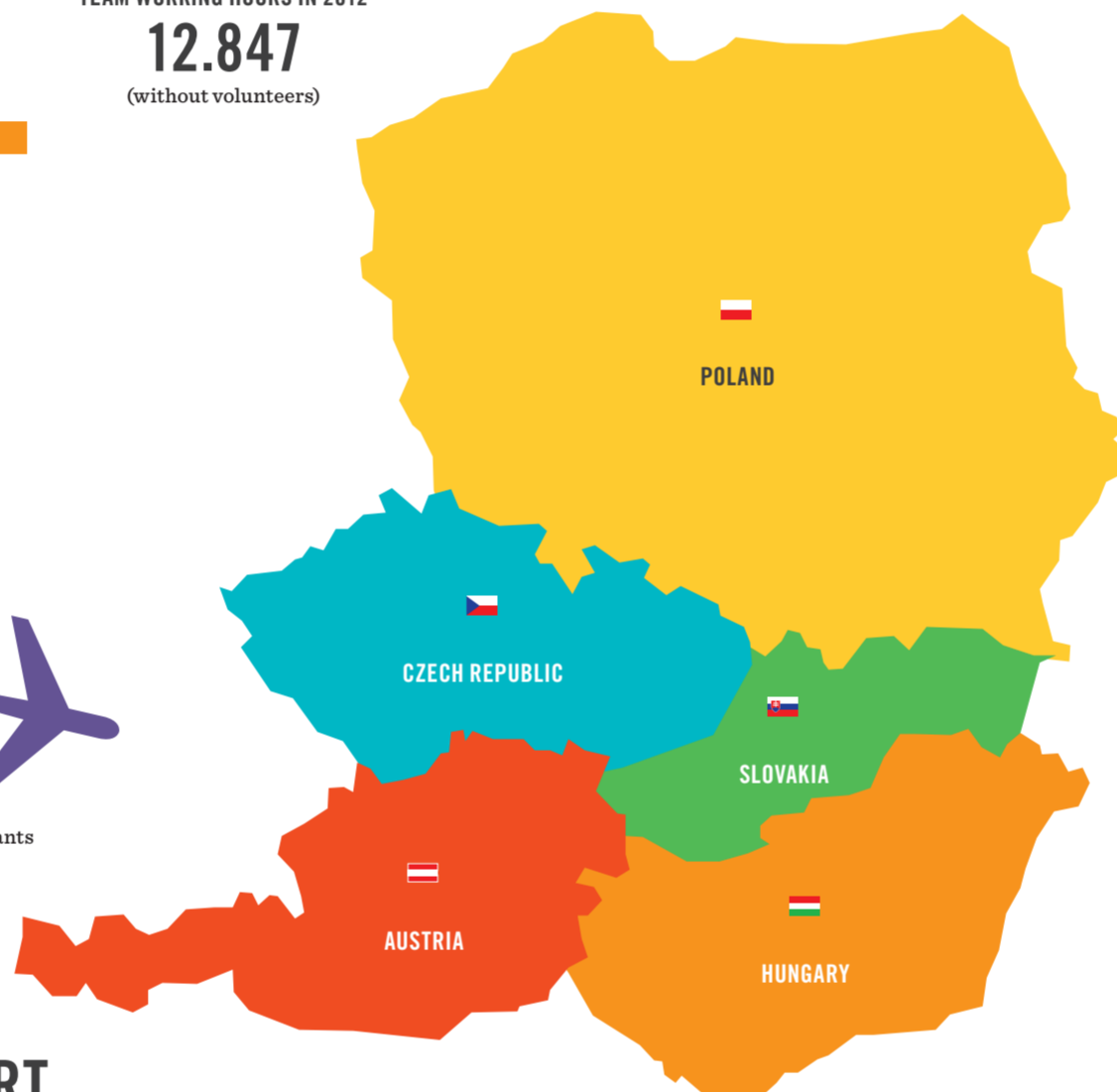
LANGUAGES SPOKEN BY THE TEAM
16



10 FELLOWS SUPPORTED TO BRING THEIR IDEAS TO THE REGION

JOIN THE CHANGEMAKERS IN PARTNERSHIP WITH MCKINSEY & COMPANY 20 students and 8 McKinsey consultants collaborated for 8 weeks for a total of 1500 hours to support 4 fellows to bring their ideas to Austria.

- ATTILA VON UNRUH, Anonyme Insolvenzler
- FRANK HOFFMANN, Discovering Hands
- HEIDRUN MAYER, Papilio
- KATJA URBATSCH, Arbeiter Kind
- LARS STEIN, studienaktie.org
- NORBERT KUNZ, IQ consults
- RAMAZAN SALMAN, MiMi: With Migrants for Migrants
- SASCHA HASELMAYER, Citymart.com
- THORKIL SONNE, Specialist People Foundation
- WENDY KOPP, Teach for Austria



WE CREATE AWARENESS AND VISIBILITY FOR THE VALUE OF SOCIAL INNOVATIONS

Ashoka's Founder Bill Drayton announces winner of Social Entrepreneurship category at the Austrian Trigos Award for Corporate Social Responsibility

Roundtables on Changemaking Skills

Ashoka Founder Bill Drayton speaking to the Austrian public at RadioKulturhaus, ORF



SPEECHES DELIVERED & WORKSHOPS FACILITATED
90



ARTICLES IN MEDIA
185

OUR 15 PRO BONO PARTNERS SUPPORT ASHOKA AND FELLOWS FOR FREE

- BAKER&MCKENZIE free use of office and legal advice from 2012
- ICG strategy
- KETCHUM PUBLICO public relations
- MARK II marketing and communication
- STEIRER-MIKA&COMP accounting
- WOLF THEISS legal advice 2011
- DOOR training
- INSPIRATION PARTNERS education
- NEWSPOINT media monitoring
- POLISH PRIVATE EQUITY AND VENTURE CAPITAL ASSOCIATION mentoring Ashoka Fellows
- WEIL, GOTSHAL&MANGES legal advice
- CEU BUSINESS SCHOOL / INNOVATIONS LAB free use of office
- CORVINUS UNIVERSITY research
- MCKINSEY & COMPANY management and strategy
- WHITE & CASE legal advice



PRO BONO HOURS
872 in A
230 in H
1000 in PL
2102

WE WORK WITH ORGANISATIONS ON NEW SOCIAL-BUSINESS PARTNERSHIPS FOR SOCIAL CHANGE

- HARVARD BUSINESS REVIEW POLAND CONFERENCE partnership exploring inclusive business and hybrid value chains
- POLISH PRIVATE EQUITY ASSOCIATION the partnership offers support to 12 Ashoka Fellows to develop new and existing social business ventures. The program provided over 450 hours of professional and business advice.
- HILTI YOUTH EMPLOYMENT PROGRAMME a partnership to stimulate employment opportunities and professional development of young people in Poland, training 33 young people for over 2000 hours working with HILTI employees.

MAKING MORE HEALTH is a three-year global initiative by Ashoka and Boehringer Ingelheim to improve health in communities around the world.

ASHOKA'S GLOBAL IMPACT*

54% 54% of Ashoka Fellows fully include marginalized groups in society within 5 years of election

57% 57% of Ashoka Fellows have changed national policy within 5 years of election

2/3 2/3 of Ashoka Fellows created culture of changemaking at a national level within 5 year.

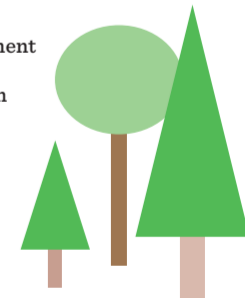
78% 78% of Ashoka Fellows said Ashoka's support was 'critical' for increased impact, new perspectives and unconditional acceptance.

* Ashoka Global Impact Survey 2012



WE WORK WITH PARTNERS TO CREATE AN ECOSYSTEM OF SUPPORT FOR CHANGEMAKERS

- INDUSTRIELLENVEREINIGUNG creating visibility and support for social entrepreneurs
- THE HUB VIENNA collaborating towards the creation of an ecosystem for social entrepreneurs
- RESPEKT.NET workshops on projects development
- AUSTRIAN SOCIAL BUSINESS DAY workshops on social impact measurement
- GOOD.BEE workshops on social finance instruments
- PIONEERS OF CHANGE advisory board



WE WORK WITH THE NEXT GENERATION OF YOUNG CHANGEMAKERS

YOUNG CHANGEMAKERS SUPPORTED 102

- FLEXTRONICS IN HUNGARY – YOUTH CHANGEMAKER PROGRAMME 22 young people joined the Young Changemaker programme run in association with Flextronics, resulting in 6 communities projects and over 200 mentoring and coaching hours
- CEU BUSINESS SCHOOL AND CORVINUS UNIVERSITY IN BUDAPEST lectures about sustainability and social entrepreneurship
- BAUMAX YOUNG CHANGEMAKERS 14 Young Changemakers of Austrian company BauMax worked with us to develop their own social impact projects
- FIRST AUSTRIAN "SOCIAL ENTREPRENEURSHIP UNIVERSITY DAY" co-organized with the Sustainability Alliance of Austrian Universities with pitches of social and green start-ups

OUR INVESTORS — SUPPORTING SOCIAL CHANGE

- ERSTE FOUNDATION
- BOEHRINGER INGELHEIM
- INDUSTRIELLENVEREINIGUNG
- C-QUADRAT
- GREENONETEC
- SAP
- FLEXTRONICS
- ESSL FOUNDATION
- GEOPOST/DPD
- INDUSTRIELLENVEREINIGUNG WIEN
- 3M AUSTRIA
- EUROP ASSISTANCE
- HILTI

BE THE CHANGE YOU WANT TO SEE



ASHOKA HAS BEEN PIONEERING THE CONCEPT OF SOCIAL ENTREPRENEURSHIP FOR THIRTY YEARS AND HAS IDENTIFIED AND INVESTED IN NEARLY 3,000 SOCIAL ENTREPRENEURS IN 70 COUNTRIES ACROSS THE WORLD. SINCE 1995 ASHOKA HAS BEEN SUPPORTING A COMMUNITY OF 160 ASHOKA FELLOWS ACROSS CENTRAL AND EASTERN EUROPE. ITS VIENNA OFFICE OPENED IN 2011. ASHOKA FELLOWS ARE LEADING SOCIAL ENTREPRENEURS WHO INNOVATE TO FUNDAMENTALLY CHANGE HOW SOCIETY OPERATES.



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MARTINA BODNAROVA - is tackling the major deficiencies of the Slovakian education system by igniting a movement of cooperation, empathy, and creativity that fosters community and social conscience beyond the classroom.

JEREMY DRUKER is developing the foundations for professional journalism in two critical markets: Central Asia, where independent where there is a strong need for industry standards.

MARTIN HOLLNITZ founded OTELCO a network of "open technology laboratories," that encourages people to build ideas together in a wide range of fields including creative economy, education, agriculture, thus developing the creativity and entrepreneurial quality of citizens across Austria.

ARON JAKAB is building, through his product design company Fruit of Care, a more competitive and independent citizen sector in Hungary, beginning with professionalizing the state employment system for disabled workers.

LASZLO JAKUBINYI proves that individuals with intellectual disabilities, of all levels, can thrive as dedicated employees and live productive lives. Laszlo has created a replicable rural approach for people living with moderate to severe levels of intellectual disabilities.

GERALD KOLLER trains individuals to develop responsible behavior in risky settings, such as drug and alcohol consumption gambling and driving, and to become active co-creators of a new culture of reflection-based risk taking.

MARTIN KONTRA is transforming public space from commercialized and fragmented to community-focused, environmentally friendly, and integrated. By creating a support network of community spaces, engaged citizens, and leadership, Martin inspires collective idea exchange and action.

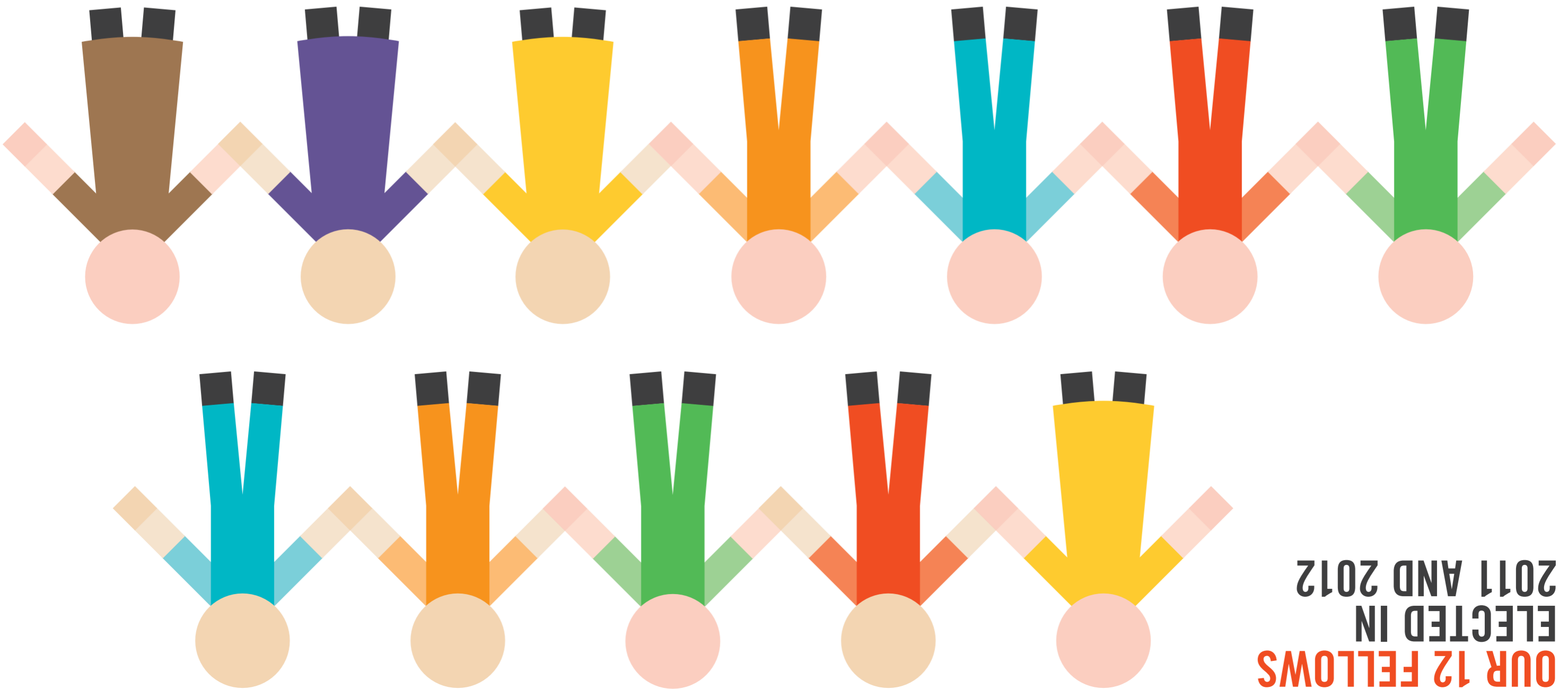
JOHANNES LINDNER is changing the way children are taught inside and out of the classroom in order to inspire and institutionalize social entrepreneurship as a means to achieve effective citizenship for students.

MICHAL SOUREK strives for abolishing the idea of ghettos and excluded minorities and for their integration into standard economic structures of the society. Convicted that education is the key to achieve that, he is transforming teaching of socially and economically disadvantaged children to create equal life opportunities for them.

KATERINA THOROVA is providing, through an extensive system of interventions, comprehensive support to people with autism and their families that is defining the field of autism in the Czech Republic.

KATARZYNA WINKOWSKA-NOWAK improves the quality of the education system by engaging teachers and local communities in an online and offline self-empowering community of shared practice in the fields of math and science.

VIERA ZAHORCOVA has engineered the field of mental health to integrate disabled citizens into education and the workforce as well as represent their rights in government policy.



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